

Connecting with Your Community of Readers

My Community Tools Check List

- Picture on Home Page
- About Page
- Landing Page
- Facebook Fan Page
- Google Analytics
- Monthly Round Up
- Find Special Interest Groups, join and participate
- Create Your Own Special Interest Group (make it easy to join)
- Feature Top Referrers & Commenter's
- Guest Post & Interviews
- Tumblr Account
- Niche Blogroll
- Top 10 Popular Posts

These are tools you can use to build your own community.

Take Your Blog to the Next Level

- Define your blog community and niche.
- Where do your readers also hang out?
- How do you currently engage with your readers? What tone do you use?
- In what other ways can you show off what you're good at and your passions?
- What bloggers would you love to work with and build an alliance?
- Can you combine several posts in an eBook or make a product to download? Would readers buy it?



A Sincere Thank You From:

Amy Clark
@momadvice



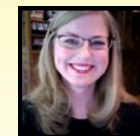
MomAdvice.com/blog
(The MotherLoad)
MomAdvice.com/reviews
(The MotherLoot)
MomAdvice.com/aldi (The Aldi Queen)

Member: Advisory Board for Real Girls Media, Kenmore Make-It-Simple Home Management Team Expert, & Glade Spokesperson

Conferences & Panels:

Regular Speaker: Mind of Moms Summit, BlissDom '09 Speaker, AdTech Conference

Melinda Roberts
@themommyblog



TheMommyBlog.net

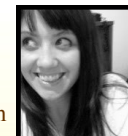
Wonderbelly.com
(Graphic & Web Design)

OverdueLetters.com
Author, Mommy Confidential
Member, Federated Media's Parenting and Entertainment Federations

Conferences & Panels:

Regular panelist, Momversation.com
Guest Mom, ABC News Now
"O" Mom, The Oprah Winfrey Show

Stephanie Precourt
@babysteph



AdventuresInBabywearing.com

Writer: SheKnows.com
"Real Moms Guide"



Contributing Editor:
NWIparent Magazine

Managing Editor: 5 Minutes For Parenting

Conferences & Panels:

Panelist, Google's Moms Know Tech
Panelist, The Mommy Monologues
Blissdom '09: Passion for Writing

Laurie Turk
@tipjunkie



Tip Junkie.com
Tip Junkie Blog Events & Giveaway Directory
TJ Mom-preneur Shops
Tip Junkie Community



Executive Homemaker.com
Chic Chick Media.com
Buy Mom Made.org

Conferences & Panels:

Contributor, Blissfully Domestic
Speaker, SITScation

Tweet Your Questions!

Use these hashtags:
#BlissDom #Connect